

**SOUTHCOAST
MODEL AERO SPORTS CLUB INC.**



STRATEGIC PLAN

2020 - 2025

MISSION STATEMENT

South Coast Model Aerosport Club is a Club dedicated to promoting the building and flying of model aircraft on the Fleurieu Peninsular.

The Club is affiliated through the State body, Model Aerosport South Australia (MASA), with the Model Aeronautical Association of Australia (MAAA) and conducts its operations in accordance MAAA guidelines.

VISION/GOALS

Our Goal is to become the premier Model Aerosport Club in the Fleurieu Region of South Australia, providing model aircraft facilities which are above standards set by other aero modelling clubs in Australia and ensure the operations of model aircraft in a safe manner.

MAINTAINING THE ENVIROMENT

South Coast Model Aerosport Club Inc. operates in the Fleurieu Peninsular area of South Australia between Finniss and Clayton Bay on land which is owned by the national body, Model Aeronautical Association Australia (MAAA).

The state body Model Aerosport SA Inc (MASA) leases all of this land and subleases a portion to the South Coast Model Aerosport club.

The history of the land use ranges from primary production, grape growing and more recently as a private airstrip with aviation maintenance facility.

A Management Plan shall be implemented to the reasonable satisfaction of the Alexandrina Council and the Country Fire Service and include:

- Preparation and maintenance of a Fire Management Plan that includes: Slashing, Fire breaks and Property maintenance
- Litter management
- Toilet facilities
- A 100 metre no-fly zone from the heritage scrub area being the area to the immediate north of the subject land.

LIVING WITH OUR NEIGHBOURS

Although South Coast Model Aerosport Club Inc is situated on privately owned MAAA land, history has indicated one of the biggest threats to Aero Modelling Clubs is the consideration of immediate neighbours and the inability of the Club to adapt to changing environmental conditions.

To ensure the Club continues to grow SCMAC will:

- Maintain liaison with our local immediate neighbours.

- Be responsive to concerns of neighbours in respect to our modelling activities.
- Maintain open communications with local residents.
- Maintain liaison with local Councillors and Members of Parliament.
- Comply with all conditions of the Environmental Planning Court and agreements with the local council authority, Alexandrina Council in regard to
- *Model aircraft are permitted to only operate:*
 - Between the hours of 8am and one hour prior to sunset.
 - No more than 2 events are to be held per calendar year where more than 150 people attend the subject land at any one given time.

NOISE MANAGEMENT

Noise emitted by model aircraft can become annoying to many who do not participate in the activity. Past experience has indicated one of the greatest risks to the viability of a model aircraft operations are noise complaints.

Noise will be managed with regard to document MOP062 in the MAAA manual of procedures.

SAFETY

The operation of any model aircraft is extremely hazardous and many participants have been injured whilst participating in the hobby. Injuries received have ranged from minor cuts to ones that have been serious and life threatening requiring expensive microsurgery.

Through the affiliation with the MAAA, insurance is provided to assist aero modellers in the event of damage or injury caused by their model aircraft. Notwithstanding, members need to be safety aware and vigilant to prevent injury or being injured. Any insurance claims may result in addition costs to all members.

To ensure high safety standards are maintained at the SCMAC Field:

- Members will promote a positive safety culture by which members actively practice and promote safe flying practices.
- Safety Risk Assessment will be conducted on a regular basis by experienced members of the management Committee. These Risk Assessments will be in accordance with Australian Standards and MAAA MOPs.
- All Members will actively ensure all operations of model aircraft are conducted in a safe manner in accordance with MAAA and Club Rules.
- Maintain a record of incidents where a member's safety is put at risk or injury occurs.
- Implement procedures whereby members learn from the mistakes of others.
- Implement procedures which ensures that non-members who visit the club have the opportunity to enjoy our hobby in a safe manner.

FUTURE DEVELOPMENT AND BUILDING ACTIVITIES

South Coast Model Aerosport Club Inc has been in existence for eighteen years. In 2019 the Club relocated from a privately-owned farm to a MAAA owned property which is being developed into a first-class model aircraft flying facility. This transition will come about solely due to the efforts of members.

The aero modelling scene has changed over the past thirty years; the club has continually adapted to the changing paradigms and will continue to do so.

To achieve the Club's vision, the club must continue to improve its facilities, this can only be done with the input of all members.

The development of the Club however must not be on an ad hoc basis reacting to individual desires. Long term visions must be planned and developed to ensure a coordinated approach.

To achieve continuous improvement in a structured manner the Club will;

- Consider input from members
- Examine practices adopted intrastate, interstate and overseas
- Consider the changing paradigm of aero modelling
- Develop a written plan for improvement
- Prepare an implementation schedule which will detail improvements to be undertaken within the life of this plan
- Commence implementation
- Continually review the plan to ensure appropriateness.
- Provide a visitor friendly approach to all club activities

ENSURING THE CONTINUANCE AND VIABILITY OF THE FLYING FIELD

With the foresight of the MAAA in purchasing the land and the MASA strategy to future proof and preserve model aviation facilities in South Australia, South Coast Model Aerosport Club Inc must through ongoing development ensure the promotion and continuance of model aviation in the Fleurieu Peninsular. Notwithstanding members have joined South Coast Model Aerosport Club Inc for enjoyment, fraternisation and an interest in model aviation, the club must be professionally run and business must be conducted in the same manner as other organisations to ensure its remains viable.

To achieve this, SCMAC will:

- Adopt professional management practices recognised and accepted by the wider community
- Ensure that management practices embrace the changing technological environment.

- Be recognised by the Alexandrina Council as the leading aero modelling authority within the Council area and provide advice on aero modelling activities when required
- Develop non-discriminatory recruitment procedures which ensure that the membership consists of persons of all ages. The recruitment of younger members is important to the club's continuity.
- Embrace changing trends in model aviation but ensure a balance is achieved between old and emerging disciplines.

PUBLIC DISPLAYS

It is important the Club is embraced by the general community as a respected member of their Community. The Club must embark on a public awareness program which demonstrates to the community model aviation activities and achievements. Pivotal to this will be the annual event "Celebration of Aeromodelling"

The club will ensure:

- That the "Celebration of Aeromodelling" is maintained on an annual basis
- That the organisation of the "Celebration of Aeromodelling" is conducted in a professional manner and will aim to be the premier model aviation event in South Australia
- At least one other modelling event to which the public are invited to attend is conducted each year.

INTERCLUB ACTIVITIES.

South Coast Model Aerosport club Inc as a member of MASA and the MAAA are part of the aeromodelling fraternity of Australia. To ensure support for programs developed by South Coast Model Aerosport club Inc it is imperative that support and cooperation is obtained from other aero modelling clubs. This can be achieved by:

- Maintaining a liaison with other South Australian Clubs through attendance at monthly MASA meetings.
- Encourage members to attend aero modelling functions conducted by other Clubs
- Encourage members to assist in the organisation of aeromodelling events conducted by other clubs.

COMMUNITY ENGAGEMENT IN MODEL AVIATION - BUILDING AND FLYING

The activities of model aviation are becoming more diverse and will continue to do so. Some of these changes have made entry into the sport much easier.

Many members of the Fleurieu community are approaching or retiring from the workforce. Many of these people are looking for other alternative activities.

The club is and will continue to see new prospective members of retirement age taking up model aviation for the first time. Along with this the Fleurieu Peninsular is also quickly becoming popular and attractive with younger families.

This changing paradigm will present challenges to club members. SCMAC will ensure:

- The Club Training program be reviewed to ensure its sustainability
- A professional approach is adopted in respect to training of new members
- Club instructors are conversant with all aspects of instruction and models flown
- Ensure that Club Instructors are kept abreast of new developments in aero modelling which have the potential to impact on training practices.
- Conduct information seminars for instructors relevant to developments in aero modelling
- Maintain liaison with local youth community groups with a view of developing training relevant to model aircraft.
- Development programs which will assist local Schools in developing studies relevant to model aircraft
- Maintain an up to date knowledge of MAAA Educational programs

CLUB DEVELOPMENT PLAN

In order to develop the facility and the growth of the club in both assets and membership, a priority of actions and tasks must be established indicating the ways and means to achieve the strategy.

Club Assets.

From the outset, the club executive realised that current club assets would require progressive upgrade with suitable plant and equipment; additional equipment will be needed to manage the day to day maintenance and operating requirements of the new flying site.

Financial Growth

SCMAC will develop financial strategies focusing on the following categories to maintain and improve the financial viability of the club

- Membership and Membership fees
- Principal Club annual event “Celebration of Aeromodelling”
- MASA Trophy Competition Host Club fly off
- Open / Come and try Model Aviation days
- Club Fun Fly days

Future Development Considerations

- Second Control line circle
- Control Line Competitions Ring Master
- FPV and Drone Racing circuit
- Establishment of the southern SASOA Home Base
- MASA Museum

This document approved and adopted by the management committee of South Coast Model Aerosport Club.

Dated: 17/09/2020

President Dennis Murray.

Secretary Kevin Wright.